

# **SIMPLE LEISURE LTD**

## **MISSION STATEMENT IN PURSUIT OF EXCELLENCE**

It's not the lights; it's not the sound. It's not the alcohol or the food that make this type of company work

### **IT'S THE PEOPLE**

ALSO it's ABOUT the **FUN!**

Successful venues like ours are based on.

An accurate understanding of the core customers and their needs

The mission of Simple Leisure Ltd is to create a sociable and enjoyable environment that satisfies the changing tastes and expectations of our core customers.

In order to achieve this goal, we must look to constantly improve our response to the customers' entertainment, culinary needs and wishes

In our Mission we will endeavour

To sell delicious and remarkable food and drinks as well as providing exceptional entertainment and great memorable times for our customers.

The food and drink we sell meets the highest standards in quality, freshness and seasonality and combines both modern-creative and traditional styles of cooking.

To consistently provide our customers with impeccable service by demonstrating warmth, graciousness, efficiency, knowledge, professionalism and integrity in everything we do.

To have every customer who comes through our doors leave impressed and excited that they want to come back again and again,

To create and maintain that at all our outlets are comprehensive and give exceptional attention to every detail of our operation.

To provide all who work with us a friendly, co-operative and rewarding environment in which encourages long- term, satisfying, career growth and Job satisfaction and personal belonging.

To keep our concept fresh, exciting and on the cutting edge of the hospitality and entertainment industry.

We wish to be regarded as a focal and integral part of the local community and to welcome our customers in the area to use and visit our venues to improve and enhance their social life and day to day needs.

We care about our customers and will achieve this by showing a passion to deliver a safe and secure social environment with the highest possible standards and service being delivered at all times.

To Customers old and new

"We Value Your Custom" and wish you to leave in the knowledge that we know as you do "That you shall be back"

Yours Faithfully

Andrew C Tingle

Operations Executive

Simple Leisure Ltd